

# I'ON Bike Races 2008

*Resident's Guide to the fun, speed, color and getting to and from your home.*



## Mon., April 14– Meet and Ride with the Racers

You or your child will be able to ride with the cyclists of the Lowcountry Volkswagen Racing team on Monday, April 14 when they come to I'On for a meet the racers social and practice ride at Sweet Olive Home and Garden from 5:30 to 7:00 pm. The social and ride are free and open to the public.

Everyone will be invited to check out high tech, ultra light cycle racing equipment, meet some of our featured racers and learn about the strategy it takes to win on a circuit race like the one at I'On. The event will be webcast live on ION Internet Radio at [www.ionradio1640.com](http://www.ionradio1640.com). Refreshments will be served.

At 6:30 the team will roll out from "Amen Corner," which is the fourth turn on the course, between Sweet Olive and the Church for a practice ride tune up to tour the course and give pointers to people wanting to race Saturday. Everyone's invited to ride along for this non competitive tour.

## Fri. April 18- Pre Race Party

From 6 to 8 pm on Friday, April 18 the community is invited to Sweet Olive Home and Garden for a party to welcome the visiting racers to I'On. There will be free food and beverages. As we enjoy the evening, racers from throughout the US will be coming in, some to actually spend their weekend as guests of the I'On Community right here in the neighborhood.

Some racers will be warming up on the course during the party.

**Page 1** - Full Schedule for race day and pre race events

**Page 2** - Suggestions on enjoying the Races

**Page 3** - Meet our 2008 Featured Racers, Young Luke, Fast Jane, 68 year old Pete and Peddling President David.

**Page 4** - Map for getting to and from your home on race day.

This guide is available as a PDF download for emailing to family and friends at [www.ionbiznet.com](http://www.ionbiznet.com)

## Saturday, April 19– Schedule for I'On's Fastest Day

6:00 am- Tow Trucks Dispatched to Clear any Vehicles on Race Course Streets. See Map, page 4.

7:00 am– Race course streets Closed to Traffic, Course Barriers Erected.

7:00 am- Bodacious Bagels Begins Serving Breakfast at their shop on Shelmore Blvd. in the BI-LO Plaza.

7:30 am- ION Radio Begins Live Broadcasting, Bring your AM radio to listen all day on AM 1640.or listen static free in stereo online at [www.ionradio1640.com](http://www.ionradio1640.com).

🚲 8:00 am- Juniors 15-18, 25 min. Prizes Medals

🚲 8:01 am- Juniors 10-14, Our youngest competitive race of the days. 25 minutes, prizes medals.

🚲 8:35 am- WOMEN CAT 4, 35 minutes, purse \$200

🚲 9:20 am- CAT 4/5, Race for Novice Bicycle Racers, 40 minutes, prizes medals.

10:00 am- Food, Fun and Fitness opens on Maybank Green. Food by O'Brion's Pub. Get information on health and fitness. Shop for bicycle and fitness related equipment. See the racers preparing to race and follow all the action with our professional race announcer. Lasts until 6 pm

🚲 10:10 am- MASTERS Cat 4/5, 45 minutes, purse \$500.

10:15 am– Sweet Olive Home and Garden opens for the day at the corner of Sowell St. and Shelmore Blvd, selling a wonderful collection of gifts, plants and items for the home. The public is welcome to visit and enjoy the chairs on the shady porch with an inside view of Amen Corner, Turn 4.

🚲 11:05 am- MASTERS Cat 1/2/3, 50 minutes, purse \$700

🚲 12:05 pm- Kids Fun Race, 100 yards, participation ribbons to all kids racers. Tricycles, big wheels, beach bikes and strollers all welcome.

🚲 12:25 pm- PRO RACE Cat 1/2 The fastest race of the day. 75 minutes, purse \$1700

12:30 pm– Informal tour of Holy Ascension Orthodox Church

1:00 pm- Open Porch Party begins at 48 Sowell St. Bring your noisemaker, folding chair and have some fun. Everyone welcome! Lasts until 4 pm.

🚲 1:50 pm- Cat. 2/3 Advanced bike racers. 55 minutes, Purse \$800.

🚲 2:55 pm- Cat. 3/4 Intermediate Racers who have completed at least ten sanctioned bicycle races, 50 minutes, purse \$500.

3:00 pm Head Shop Boys Picnic Concert begins on Maybank Green Racing and Jamming to your favorite hits from the 60s, 70s & 80s. Coolers welcome. Food and Drink for sale. Continues to 6 pm, Free.

🚲 3:55 pm- Women's Open– The last race of the day is a fast, competitive one. 50 minutes, Purse \$600.

4:45 - 6:00 pm- Women's Race ends at Start Finish Line on Maybank Green, Prizes are awarded to the winners of the Women's Open. Music continues with the Head Shop Boys on Maybank green until 6 pm.

5:00 pm– Streets reopen to automobile traffic.

6:00 pm Sung Vespers Service at Holy Ascension Orthodox Church, Guests Welcome.

7:00 pm Screen on the Green Amphitheater – Spaceballs, by Mel Brooks (PG) Join neighbors and friends for the first outdoor movie of 2008. A delightful way to spend a spring evening – bring chairs and blankets, munchies and drinks. As always, popcorn will be provided. The movie is free and open to the public. Sponsored by the I'On Trust.

🚲 Sunday- Racing Continues at Hampton Park in Downtown Charleston.

# 2008 Bike Race Sponsors and Supporters



# PLACES

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I'On at Ten, Life  
in the  
New Village

A 64 page coffee table book on the neighborhood's first ten years. On sale now at Sweet Olive Home and Garden and deGassi Interiors on I'On Square.



*Published by  
I'On BizNet. Proceeds benefit  
EC Montessori Charter Sch.*

## Jacob's Kitchen & The Inn at I'On

Opening on  
I'On Square  
Fall 2008



Food and Lodging in the Lowcountry Tradition



O'Brion's Pub - Have a Round on the Square or  
Visit our Tent on Maybank Green on Bike Race Day



# Fun at the Bike Races Sat. Apr. 19

Schedules, updates and maps for all activities

Saturday, April 19th



at [www.ionbiznet.com](http://www.ionbiznet.com)

There are races for youth, men, women, and masters cyclists. Speeds may exceed 40 miles per hour in the final race and racers will pass by about every 2 minutes. All activities except private parties open to the public.

**Get a Dog in the Fight!**- Learn about some of our racers from the website including Jane, the fast woman; 68 year old Pete, who won't quit; Luke, the rising star and Peddling President David. Host some racers as overnight guests in your home or just host a team for the day. Decorate your porch with their team banners, colors, signs or balloons. Then join them and their families cheering what is now your team. Contact Sissa Green for hosting opportunities.



course, invite friends or family on Saturday for a brunch, cookout or social. If you don't have a house on the race course, team up with someone who does and help them put on a party. Don't have the house or a friend? Join Sissa Green and Phyllis Sheffer at 48 Sowell Street for their open public porch party from 1 to 4 pm and make friends. Make sure invited guests know which streets are closed to traffic for the day and the procedures for crossing the race course when it's absolutely necessary by downloading the maps from the website or picking up one at I'On Health on I'On Square.

ing what is now your team. Contact Sissa Green for hosting opportunities.

**Party**- Come to the public preview party at Sweet Olive Home and Garden on Friday from 6 to 8 pm. If you have a home on the race



**Listen to ION Internet Radio**- ION Internet Radio will broadcast live all day with commentary from the start/finish line and reports from around the community from the porch of Sweet Olive Home and Garden at Amen Corner, across from the Orthodox church. Get great sounding digital sound through their website at [www.ionradio1640.com](http://www.ionradio1640.com) or OK sound on AM 1640. Rotate your AM radio to improve reception.

**Visit The Race Center**- Meet the teams, watch them do repairs and tune up and visit our vendors on Maybank Green all day. A professional announcer will keep you advised of what's happening on the course.

**Make Noise**- Remember Mike Mulligan's Steam Shovel? Our racers go a little faster and a little better when they know you're watching. They need to hear you! Get cowbells, drums, whistles, tambourines, rattles or anything else and greet them with all the music and noise you can make when they come around. All this noise makes the race safer for everyone since the bikes are fast and almost silent.



**Join us for the Finish Line Concert**- The Head Shop Boys will start playing at 3 pm on Maybank Green with good time rock from the 60s, 70s & 80s. Please bring a folding chair. Coolers are welcome, but food and drink will be on sale as well. The picnic concert continues until 6 pm.

**Let the Kids Race**- At 12:05 there will be a kiddie race for children under age twelve, just before the big final. Tricycles, big wheels, strollers, everything goes.

**Race Yourself**- I'Onian Mike Purcell took first place four years ago when he raced in the Category 5 competition for new racers. Get a bike and talk to the Lowcountry Volkswagen team about being in a race. It's the ultimate way to experience the I'On Bike Races

**See the Movie**- When it's all over, join the whole neighborhood for a free outdoor movie, *Spaceballs* at the Amphitheater starting after 7 pm as soon as it's dark enough. Picnics are welcome. Blankets or folding chairs for lawn seating are recommended. Afterwards we may play Wii on the 20 foot screen. You'll only get to try if you show up. Presented by the I'On Trust, Inc.



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With additional support from  
Lowcountry VW  
I'On Health  
BI-LO  
Hamilton Law Office



Presented by I'On BizNet, Inc.

## Use the Force Luke Correale

### *A young racer climbing to victory*

Ry Sanderson, a friend and the Junior regional champion for New England and a cross country runner got Luke Correale into cycle racing. Before Luke began racing, he would ride around new England with Ry, building strength on the challenging hills and cranking out the miles with Ry the far into the cold Northern nights.



Hard, long, cold miles were how Ry became a champion. He was the Obi Wan Kenobi to our Luke, but it was a graphite racing bicycles, not light sabers, that were their weapons of choice.

Luke brought strength to his early training with Ry from being a High School wrestler and working on sports fishing boats operating out on the Atlantic from Montauk, NY.

When he moved South to study economics at the College of Charleston, Luke missed the camaraderie and strength which came from competitive cycling. He was invited to join the Lowcountry VW racing team. He's now 20 and lives in downtown Charleston.

He premiered in the Greenville classic on Oct 13 – 14, 2007.

New racers begin in Category 5, where nerves and ambition can make turns and riding in the pack dicey. Luke crashed in his first lap in that race, cracking his helmet and tearing up his hand.

As the racers sped ahead of him, he remounted his bicycle and finished his first race. For Luke there was no "try" only "do." He would not fail.

## Jane West

### *A Fast Woman*

Holding a PhD. in Mathematics, Jane teaches probability and statistics at Trident Technical College. She's the mother of her two biggest fans and a friendly supportive member of the Lowcountry VW team. Jane's won at I'On before and is known for pushing through the pack on tight turns like the one at Ponsbury and Sowell.

In 2007 Jane moved up to the faster and more competitive women's racing in Category 3.

Jane isn't afraid of long, demanding rides. She helped pioneer a new "metric century" training route which covers 66 hilly miles beginning and ending on the sleepy main street of little Cameron, SC in February 2008.

Jane started out 2008 with pancakes and coffee with other members of the team at fellow Cyclist John Glover's home downtown at 7:30 am on New Years day before a group ride out to Park West in Mt. Pleasant and from there out into the Francis Marion Forest on Steed Creek Road. Many leg burning hours later, she was back home, after having warmed up for the racing season ahead, honing the skills of rotating the lead with other team members to conserve energy for that final burst which reaches the finish line.

Jane loves to hear the noise from the porch parties as the pack powers up the streets of I'On.



## Meet our 2008 Featured Racers

### Pete Floyd, Age 68

#### *When You Don't Know When to Quit*

Pete was a 250 pound couch potato at age 60 and may be the fastest cyclist in the world in his age group next year. He's modest about what he can do on the short track, but he can leg press 1600 pounds. An automobile put him in the hospital with a broken collar bone. He's on the mend and back at the gym,

back in training with the goal of competing and winning the Senior World Games in Australia in 2009 .

Pete races a Merlin titanium road bike in races like the one at I'On. He doesn't believe graphite is worth the extra money. He says the equipment that's critical are good wheels and the willingness to work and train. "Going out and working at is much more important than the type of bike you have."

Fellow team members appreciate what Pete brings to the team. Brian Hacakthorne, Captain of the team says Pete helps out with all aspects of the team, helping line up sponsors and working with the public. "Pete's done a good job this year, we're real proud of him."

Pete Floyd is one of the best in the world as a track racer, and competes around the globe. In the 2006 Masters World Tracks in Manchester Great Britain, he was the top American in the 65-69 time trial, finishing 7th overall in a time of 41.241...in the world!



### David Epstein

#### *From Soccer Pitch to Peddling President*

David is 51 and with his wife of 28 years, has parented two grown children. He's president of Southern Components, a custom millwork, cabinet and window sash company.

David has always been athletic. As a student he played golf and swam. Later he moved to the fierce, high impact competition of the soccer pitch. He played front striker and left side midfielder. Both positions called for a lot of running and pivoting. The injuries piled up until an ACL knee injury resulted in a Doctor's recommendation to find another sport.

David had already been cycling for five years, using the long breaks between soccer games to explore the areas he was visiting. He had his wife enjoyed cycling and often ran into cycle racers. He became interested. With the Doctor's ultimatum, he hung up his cleats and picked up a bike.

It hasn't all been easy. He rides fast in the Master's races and, like everyone who likes to be up front, sometimes finds himself running out of room. In a circuit race like the one held in I'On, up in York in 2006 he got squeezed into a corner by the pack, went over a fence and azelia and into someone's yard, landing on his shoulder. His "bike was fine." He dusted off and finished the race. David says, "If you race you will spill."



Learn more, hear audio and see more pictures at [www.ionbiznet.com](http://www.ionbiznet.com)



# I'On Bicycle Circuit Race Course and Street Access Map

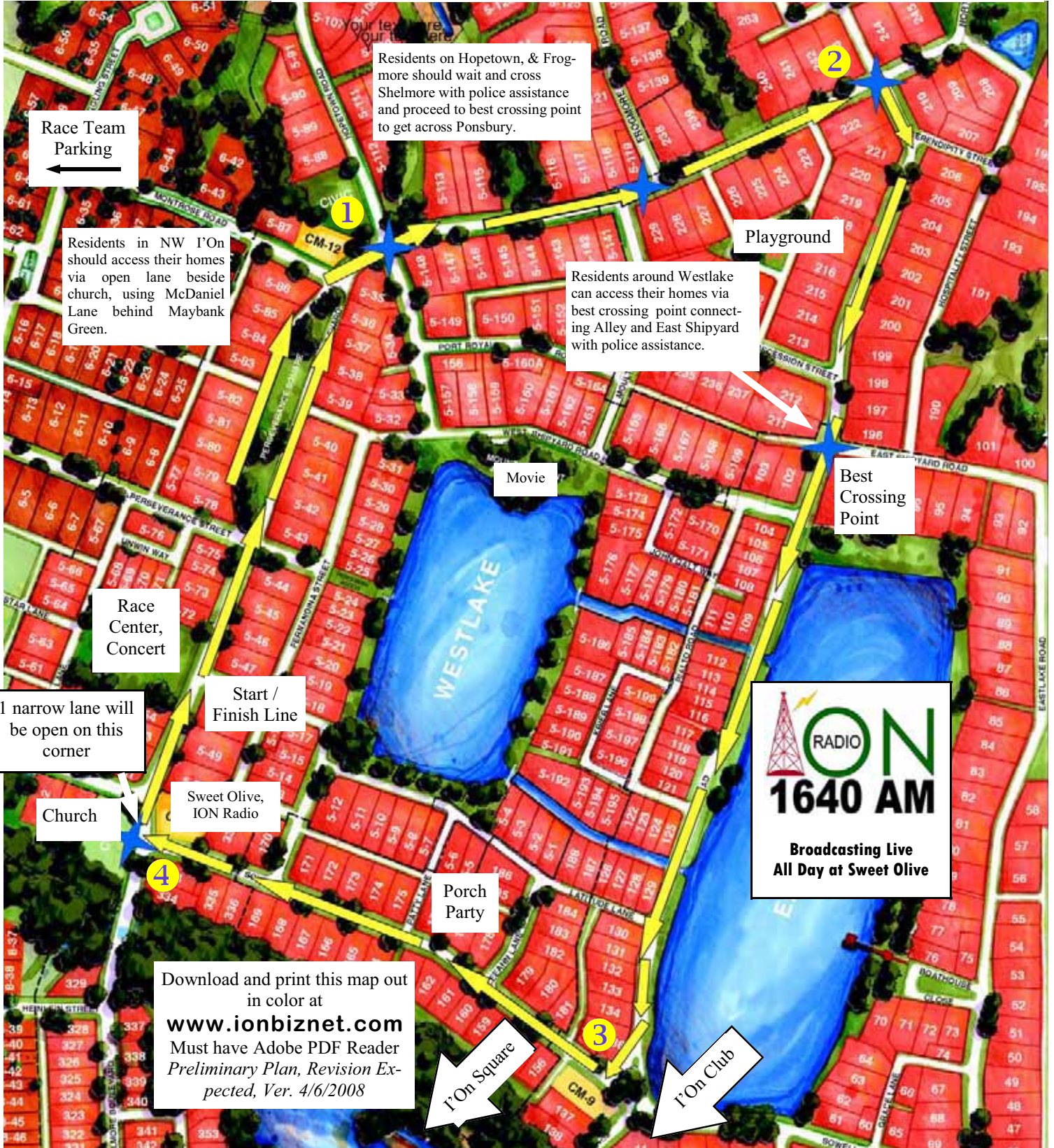
## 7 am to 6 pm, April 19, 2008

Yellow arrows show race course & direction, travel on course between races must be in direction indicated for race

Blue four point stars Police Supervised / open on demand intersections

More information and this map in color on [www.ionbiznet.com](http://www.ionbiznet.com)

For personal help or directions call Dr. Alan Comen, I'On Health 971-1000.



# Getting to I'On For the Bike Race

Get more race information at [www.ionbiznet.com](http://www.ionbiznet.com)

## By Bicycle or on Foot

The race organizers thank everyone in advance who chooses to come to I'On by bicycle or on foot for the race.

I'On can be reached from the surrounding area through an extensive bike path which runs the length of Mathis Ferry Road, connecting with Wonders Way, the amazing pedestrian/bike path on the new Ravenel Cooper River Bridge to the West and Hungryneck Blvd's Bike path to the East. Those using Wonder's Way can now go under the bridge and avoid both highway crossings by using the new road beneath the bridge and taking Wingo Way to Mathis Ferry.

Once at I'On, enter at the Round-a-bout at I'On Square and come up Shelmore Blvd. to the Race Center. At Sowell Street, you'll need to move to the sidewalk to stay off the race course.

If you forget your bike lock, we'll have bicycle shops selling them and other accessories at the race center.

## By CARTA Bus

Full route maps and schedules are on [www.ridecarta.com](http://www.ridecarta.com)

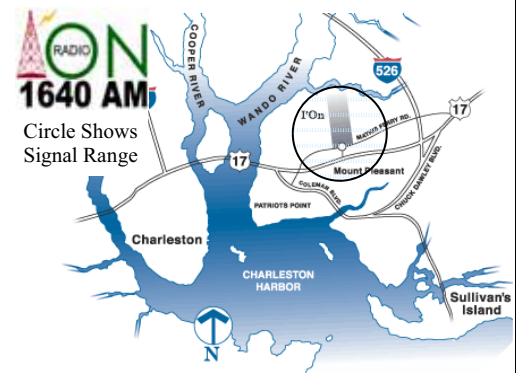
I'On is served by three CARTA bus services during the day. The #40 CARTA bus connects I'On with Downtown Charleston, Patriot's Point, Town Centre and Seaside Farms as well as the Sullivan's Island and IOP buses. The #40 stops once per hour on the far side of Highway 17/Johnny Dodds Blvd. headed East out of Charleston and on our side of the Highway, between the CVS Pharmacy and BI-LO center on the Frontage Road when headed back to Charleston.. This stop is marked on the map below. The #40 bus is equipped with a bike rack

CARTA also serves ION with its Long Point Flex Route running from and to Seaside Farms. Call 747-0007 x 2 for dispatch.

Qualified disabled CARTA patrons may also use the Tel-A-Ride van service.

## By Automobile

I'On is located about one mile Northeast of the Cooper River Bridge. Travel from Charleston on Johnny Dodds Blvd. until you pass Packrat Storage on your left. Turn on to Shelmore Blvd at the CVS Pharmacy and refer to the map below for parking details. You should listen to ION Radio AM 1640 for parking updates when you are within a mile of I'On to be directed to available lots.



## Automobile Parking in and Near I'On

Limited automobile Parking is available within I'On on Race Day. Race teams and concession providers should check with I'On Biznet about special parking for them in the Northwest part of the community.

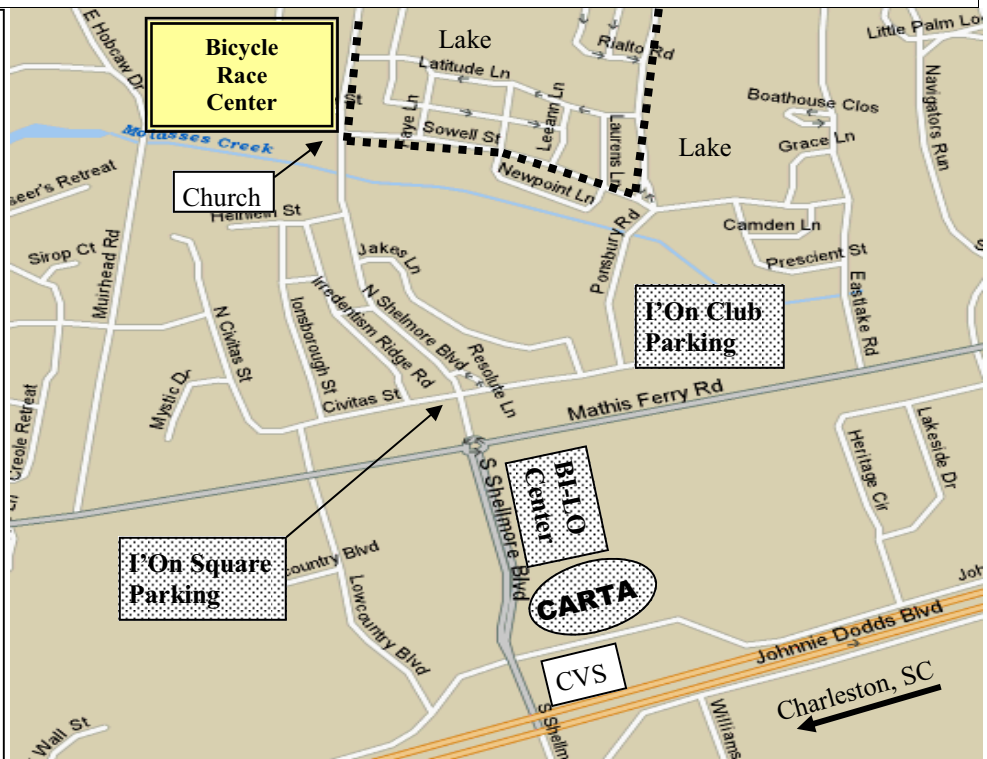
On street parking in I'On is now limited to the marked parking spaces indicated with "T"s painted on the streets. Parking outside these spaces may get you ticketed.

There is also parking in and around the BI-LO Shopping Center and behind the buildings on I'On Square.

If you are planning to visit with and park off street at the home of an I'On Resident, please be aware that some parts of the neighborhood will not be accessible during the race day between 7 am and 6 pm. It may be easier to park outside the race area and walk to their home.

I'On is fully sidewalked everywhere so the walk from parking to the race center will be pleasant and interesting.

No driving or parking is permitted on the race course during the day. Residents can use the [www.ionbiznet.com](http://www.ionbiznet.com) website for instructions about limited opportunities to cross the course, under police supervision during the day. A detailed map is available.



Race course closed to traffic, marked with dashed lines. Sidewalks along course open. Use caution when crossing streets. Police and volunteers will assist those crossing the course.



Get Event and Parking updates on your radio. Reports from the Start/Finish Line all day. Listen now online [www.ionradio1640.com](http://www.ionradio1640.com)