

I'On Bike Races Resident's Guide

April 21, 2007



Photo by Dwain Ray

- Highlights of this year's races, the color, the speed, the parties and how to get to and from your home on race day.
- A guide to our sponsors.
- A map showing where visitors to I'On should park and how they can get here, bicycle, walking, bus and car.
- A detailed map for the event with locations of public porch parties, the race center on Maybank green and the important places on the course.

More information, including audio, video and a photo gallery from past years on

WWW.IONBIZNET.COM



3rd. I'On Bike Races, April 21, 2007

Welcome

We would like to welcome everyone to I'On for these third annual races. In addition to a day of exciting, competitive races, we've worked hard to create some opportunities to enhance the event for spectators and teams alike.

Maybank Green

Is the Race Center, with team tents, food and beverages by O'Brion's Pub and a professional race announcer keeping the action moving. Lost children should be taken to Maybank Green. Announcements can be originated there over the PA and ION radio.

Public Porch Parties

Parties on porches along the race course is an I'On tradition which has its roots in the parties held to watch the roman chariot races in the Roman circus maximums millennia ago. While most are private affairs, three are open to the public today.

From 10 am to 1 pm Melinda Armstrong of Sweet Olive Home and Garden and RBC Centura Bank will open the vast porch of the new garden shop across from Holy Ascension Church for a kid friendly lemonade social. You'll find chairs and refreshments waiting inside Amen corner, the final turn on the course, a truly spectacular spot to view the races. From 11 am to 1 pm Grazi's Shoe Café and Wine Bar will be holding a wine tasting at Sweet Olive as well.

From 12 to 2 pm on the shaded NE section of the course at 70 Ponsbury, Sissa Green will be holding a combination Porch Party/open house with a five gallon glass urn of her famous concoction. It's not for kids, but you'll think the racers are moving even faster after a glass. If you like the view of the races from this porch, you can tour the house and own it next year. To find this party, follow the racers around turns one and two of the course.

From 2 to 5 pm, Phyllis Sheffer and BI-LO will host a movie themed porch party at 48 Sowell Street to watch the days fastest, longest race. Ben Hur, perhaps? Listen for details on I'On Radio.

WI-FI on Maybank Green

You can connect at East Cooper's biggest hotspot with five wireless routers covering the green. Get free access by connecting to FON_IONVILLAGE.NET and logging in with:

username: ionneighbor
password: maybank

Another hotspot can be found nearby at Avant Garden at the SW

corner of Westlake.

ION Internet Radio

Our neighborhood station will broadcast live all day at double the power of last year on 1640 AM and worldwide on the web

www.ionradio1640.com. Please call friends and family and invite them to tune in online. We'll have professional race announcements from the start finish line and reports from the pace car and our roving reporters, hitting the parties and team tents to get updates and color.

Parking and Neighborhood Travel on Race day

Color access maps are available on www.ionbiznet.com. The Eastlake soccer field will be open for parking race day.

Sowell Street to Shelmore to Ponsbury to Sowell will be closed to vehicular traffic and on street parking on April 21, 2007 from 6 am to 6 pm. Only very limited opportunities for vehicular crossing of these street sections will be available. Vehicles parked on the street after 5 am, April 21 will be towed at owner's expense. If you have questions call Steve Kwiatkowski at 388-8077 or refer to the Official Bike Race Web Site. The map on the next page shows the course and the locations where it can be crossed.

Mt Pleasant police officers are positioned to help you cross the street when necessary during the gaps when the pack is elsewhere on the course. On Street parking within I'On during the race on streets not part of the course must be in accordance with the community parking plan in the back of your I'On Directory. Guests should park on the alleys, off street, in your driveway, around I'On Square or on the Eastlake Soccer Field. Anyone needing to drive across or through the race course must cross the course at locations where permitted under police supervision.

New this year - residents will be able to come up N Shelmore and turn left on Mobile street through a 1-lane controlled intersection at Sowell (and reverse)...this allows access to the streets behind and NW of Maybank Green. The construction entrance that was used last year is now closed.

Sponsors and Volunteers.

I'On Realty, Lucey Mortgage, RBC Centura Bank, BI-LO, Places Real Estate, I'On Health and Justin O'Toole Lucey, PA Attorneys at Law have all contributed generously to the presentation of this event. We would also like to thank all of our volunteers, a roster of which will be posted on the event web pages.

TIME, Location	CATEGORY	DURATION		PRIZES
8:00 am, Maybank Green	ION Radio, Race Center	Race Center on Maybank Green opens with food vendors, team tents. I'On Radio begins live broadcasting on AM 1640, worldwide on www.ionradio1640.com		
8:00 AM, Race Course	Juniors 15-18 Race	25	minutes	Medals
8:01 AM, Race Course	Juniors 10-14 Race	25	minutes	Medals
8:35 AM, Race Course	WOMEN CAT 4 Race	35	minutes	\$200.00
9:20 AM, Race Course	MEN CAT 5 Race	40	minutes	Medals
10:10 AM, Race Course	MASTERS 35+ Race	50	minutes	\$600.00
10 AM—1 PM, Corner Shelmore Blvd. & Sowell Street, across from Holy Ascension Church	Sweet Olive / RBC Centura Bank Lemonade Social	Enjoy light refreshments and watch the racers round "Amen Corner" from the porch. Leo the lion will be present to kick off the party. All ages welcome. Grazi's Wine tasting 11 am to 1 pm.		
11:10 AM, Race Course	MASTERS 45+ Race	45	minutes	\$600.00
12:05 PM, Race Course	MEN CAT 4 Race	50	minutes	\$500.00
12 noon to 2 pm, NE part of race course, 70 Ponsbury	Siissa Green's Porch Party	An adult porch party with five gallons of Sissa's famous "concoction" and finger sandwiches at a home for sale.		
1:05 PM, Race Course	WOMEN OPEN Race	45	minutes	\$600.00
2:00 PM, Race Course	MEN CAT 3 Race	55	minutes	\$800.00
2 to 5 pm, 48 Sowell	Movie Themed Porch Party	Phyllis Scheffer & BI-LO host a movie themes Porch party		
3:05 PM, Race Course	KIDS RACE Race	50	meters	Ribbons
3:25 PM, Race Course	PRO/1/2 Race	75	minutes	\$1,700.00
5 pm, Maybank Green	Awards Ceremony	Awards for final race.		

2007 Bike Race Sponsors and Supporters



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email: lorcan@luceymortgage.net

web: www.luceymortgage.net

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Listen all Race Day for information about our sponsors on www.ionradio1640.com



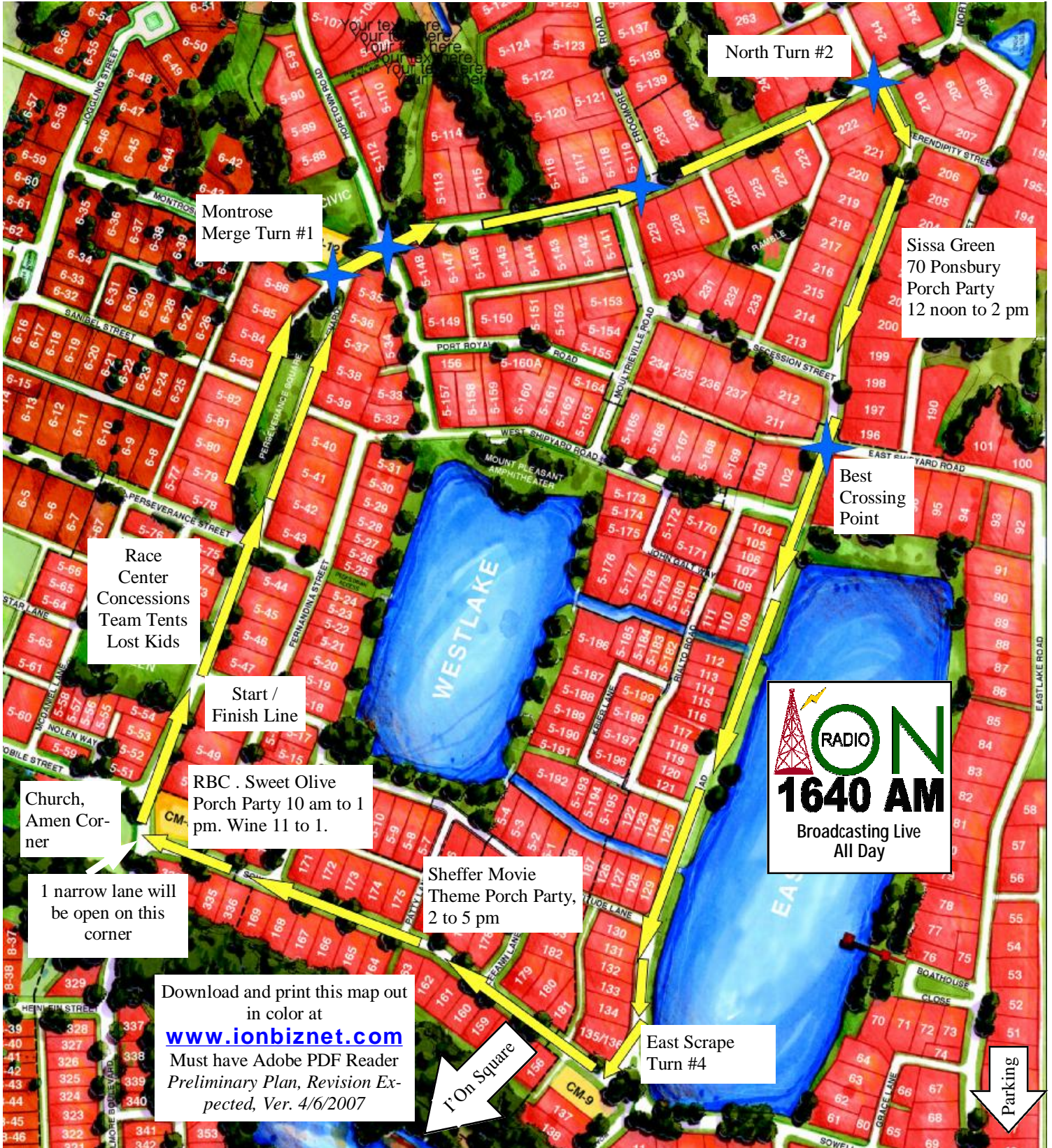
I'On Bicycle Circuit Race Course and Street Access Map

8 am to 5 pm, April 21, 2007

Yellow arrows show race course & direction, travel on course between races must be in direction indicated for race

Blue four point stars indicate monitored / open on demand intersections

More information and this map in color on www.ionbiznet.com



Getting to the I'On For the April 21 Bike Race

Get more race information at www.ionbiznet.com

By Bicycle or on Foot

The race organizers thank everyone in advance who chooses to come to I'On by bicycle or on foot for the race.

I'On can be reached from the surrounding area through an extensive bike path which runs the length of Mathis Ferry Road, connecting with Wonders Way, the amazing pedestrian/bike path on the new Ravenel Cooper River Bridge to the West and Hungryneck Blvd's Bike path to the East. Those using Wonder's Way will need to take Houston Northcutt Blvd. From Coleman Blvd. to Mathis Ferry Road.

Once at I'On, enter at the Round-a-bout at I'On Square and come North up Shelmore Blvd. to the Race Center. At Sowell Street, you'll need to move to the sidewalk to stay off the race course.

The I'On Village Walks trail system is available for those who want to explore the community see www.ioncommunity.com for guides. Printable guides, maps and GPS data files can all be downloaded to help you enjoy your visit.

By CARTA Bus

Full route maps and schedules are on www.ridecarta.com

I'On is served by three CARTA bus services during the day. The #40 CARTA bus connects I'On with Downtown Charleston, Patriot's Point, Town Centre and Seaside Farms as well as the Sullivan's Island and IOP buses. The #40 stops once per hour on the far side of Highway 17/Johnny Dodds Blvd. headed East out of Charleston and on our side of the Highway, between the CVS Pharmacy and BI-LO center on the Frontage Road when headed back to Charleston.. This stop is marked on the map below. The #40 bus is equipped with a bike rack. The stop has a bench and sign.

CARTA also serves ION with its East Cooper Flex Route with door to door service in most of Mt. Pleasant, Isle of Palms and Sullivan's Island. Call 747-0007 x 2 for dispatch.

Qualified disabled CARTA patrons may also use the Tel-A-Ride van service.

By Automobile

I'On is located about one mile Northeast of the Cooper River Bridge. Travel from Charleston on Johnny Dodds Blvd. until you pass Packrat Storage on your left. Turn on to Shelmore Blvd at the CVS Pharmacy and refer to the map below for parking details. You should listen to ION Radio AM 1640 for parking updates when you are within a mile of I'On to be directed to available lots.



Automobile Parking in and Near I'On

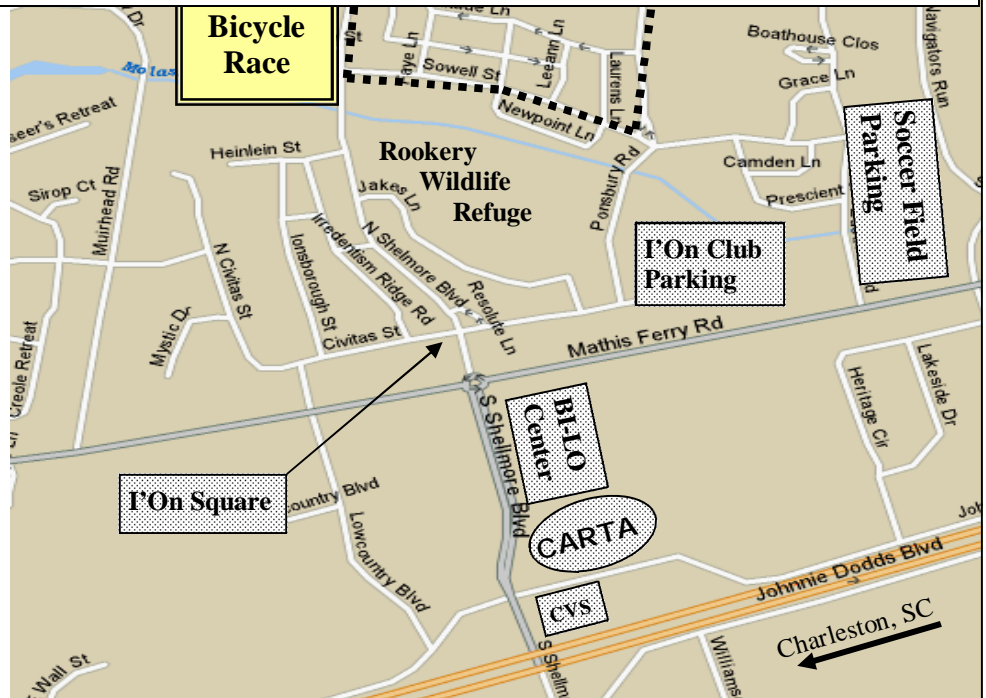
Limited automobile Parking is available within I'On on Race Day..

Parking for the general public is available on the Eastlake Soccer Field and in the Lots around I'On Square. Both locations are an easy walk to the race course and Maybank Green. There is also parking in and around the BI-LO Shopping Center.

If you are planning to visit with and park off street at the home of an I'On Resident, please be aware that some parts of the neighborhood will not be accessible during the race day between 7 am and 6 pm. It may be easier to park outside the race area and walk to their home.

I'On is fully sidewalked everywhere so the walk from parking to the race center will be pleasant and interesting.

No driving or parking is permitted on the race course during the day. Residents needing access to their home should see the www.ionbiznet.com website for instructions about limited opportunities to cross the course, under police supervision. A trained escort and police officers will assist you.



--- Race course closed to traffic, marked with dashed lines. Sidewalks along course open. Use caution when crossing streets.



Get Event and Parking updates on your radio. Reports from the Start/Finish Line all day. Listen now online www.ionradio1640.com